

Lorenzo Dandrea

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[Linkedin](#)

PERSONAL STATEMENT

I have had a rich and diverse journey in my career. It started with a strong foundation in sales, where I was able to develop my skills in understanding people's needs and problem-solving, before transitioning into software development where I could satisfy my need for logical problem-solving. This led me to the opportunity to project manage and lead both people and products at Nexstar. My role flexes my true super power of being able to simplify complex problems and turn them into practical digital solutions.

PERSONALITY ASSESSMENTS

Color Code:

45% Yellow | 30% Blue | 12.5% Red | 12.5% White

DiSC: iS

EDUCATION

University of Minnesota

Full Stack Web Development Coding Bootcamp, Saint Paul, Minnesota

April 2019 - July 2019

Languages learned: MySQL, JavaScript, PHP, HTML, CSS,

Frameworks: React.js, Vue.js, Laravel

Skills: Technical Leadership, Technical Project Management, Software Development Management, JIRA, Technical Product Management

Saint Mary's University of Minnesota, Winona, Minnesota

Graduated

May 2010

Major: History

Minor: Political Science

WORK HISTORY

Nexstar Network, Technical Product Manager, Saint Paul, Minnesota January 2025 - May 2025

- Used Jira Product Discovery to create a coordinated Tech Roadmap across teams and products
- Using Atlassian Projects to inform key stakeholders on project status and progress
- Managed all project related tasks in Jira Software
- Managed submitted user issues and requests through Jira Service Desk

- Worked with IT leadership and fractional CIO to reorganize the IT department, creating new seats and responsibilities
- Coordinate with the 6 different departments that utilizing proprietary built applications on improvements and enhancements
- Worked with team to create impact assessments and run quarterly reviews with key stakeholders
- Responsible for presenting project plan, reveals and status to Executive Leadership
- Worked on new ecom feature, allowing our customers to source offerings on their own
- Managed all user stories and requirement gatherings
- Ran daily standups with team
- Created Growth plans for employees
- Held annual reviews for employees with action steps
- Held weekly 1:1 with employees
- Used agile methods with team
- Managed impact assessments to identify if the right work was being completed

Nexstar Network, Technical Program Manager, Saint Paul, Minnesota October 2021 - January 2025

- Worked across multiple departments on custom solutions (Accounting, Events, Training, Coaching)
 - Met with directors and C level to drive communication and requirement gathering at all levels
- Led a departmental reorganization, introducing new positions and functions along with 2 fellow managers
- Used Jira Product Discovery to create a coordinated Tech Roadmap across teams and products
- Used Atlas to inform key stakeholders on project status and progress
- Managed all project related tasks in Jira Software
- Managed submitted user issues and requests through Jira Service Desk
- Led the refactor project of the legacy CRM/AMS (25,000 active users)
 - Rebuilt existing core features and functionality
 - Participated in mapping the legacy MySQL DB for the migration
 - Coordinated with the 6 different departments that utilize the custom CRM/AMS application to transfer over critical functionality
 - Actively worked on development tickets
 - Reviewed and responsible for approval of PR's in Bitbucket (in partnership with the systems architect)
 - Responsible for presenting project plan, reveals and status to Executive Leadership
- Managed a six figure annual budget for the companies custom built CRM
- Project managed the development of a multi-million dollar annual event system module connected to the custom AMS/CRM
- Project managed an employee hub module that was gamified and provided a light weight LMS capability
- Managed two direct reports
 - Business Analyst
 - Junior Developer
- Managed deployments to production
- Managed all user stories and requirement gatherings
- Ran daily standups with team
- Participated in Executive leadership retreats
- Created Growth plans for employees
- Held annual reviews for employees with action steps
- Held weekly 1:1 with employees
- Used agile methods with team

Sixspeed Advertising, Full Stack Web Developer, Minneapolis, Minnesota

November 2020 - October 2021

- Work with UI/UX designers to take wireframes and turn them into websites
- Managed 19 active clients websites
- Work with Laravel and Statamic to produce more robust and scalable applications
 - Work heavily with PHP to write component based page builders using statamic as the CMS
 - Work with webpack to compile SCSS
- Converted Sixspeeds website into an AMP website, deployment pending
- Used deploybot to deploy websites from their staging environments to production
- Used Gitlab as our repo management tool
- Adhered to the development teams Coding Standards Guideline
- Work closely with my manager and senior developer to integrate existing website themes on wordpress, into new designs (National Car Wash Solutions and Minnesota Native Landscapes)
- Created a statamic project using React.js as a headless framework

Freelance Web Developer, Saint Paul, Minnesota

June 2020- November 2020

- Continued freelance developing for HotDish Advertising
 - Maintained websites and helped out with specific projects as needed
 - Continued to work on HTML email campaigns
- Worked on Northern Widget LLC website, integrating the Ecommerce feature
 - Used Jekyll with Ruby and Snipcart to bring in a third party integration for ecommerce

Hot Dish Advertising, Front-end Web Developer, Minneapolis, Minnesota

August 2019- June 2020

- Developed custom tracking scripts using JavaScript and custom plugins
- Worked closely with Creative Directors and my fellow developers to execute high quality UI and UX for our web applications
- Utilized JQuery within Wordpress
- Took part in a security breach remediation from an injection attack on the .htaccess file
- Developed a Wordpress Plugin that creates flip clocks and countdown timers for websites using PHP a JS
- Developed a custom API integration from our clients CRM FranConnect and connected the data to Google Data Studio to allow the creation of customer dashboards.
- Worked with PHP to create custom webhooks for wordpress

Imagine IT, Account Executive Bloomington, Minnesota

April 2018 - March 2019

- I helped give IT insights to prospective partners that will allow them to more effectively and securely navigate the ever changing technological landscape of the modern business world.

Wirtz/Breakthru Beverage , Sales Consultant Bloomington, Minnesota September 2013- April 2018

- Effectively managed a 90 account territory throughout a 4 year tenure, increasing revenue by %10+ consistently year over year.

Warner's Stellan , Sales Consultant Bloomington, Minnesota March 2011 - September 2013

- Worked as a retail sales consultant throughout the Minneapolis metro area selling appliances.

CERTIFICATIONS

- Hubspot Sales Certified
- Hubspot Inbound Marketing Certified
- HIPAA Compliant Certified